

# LDM & LDA

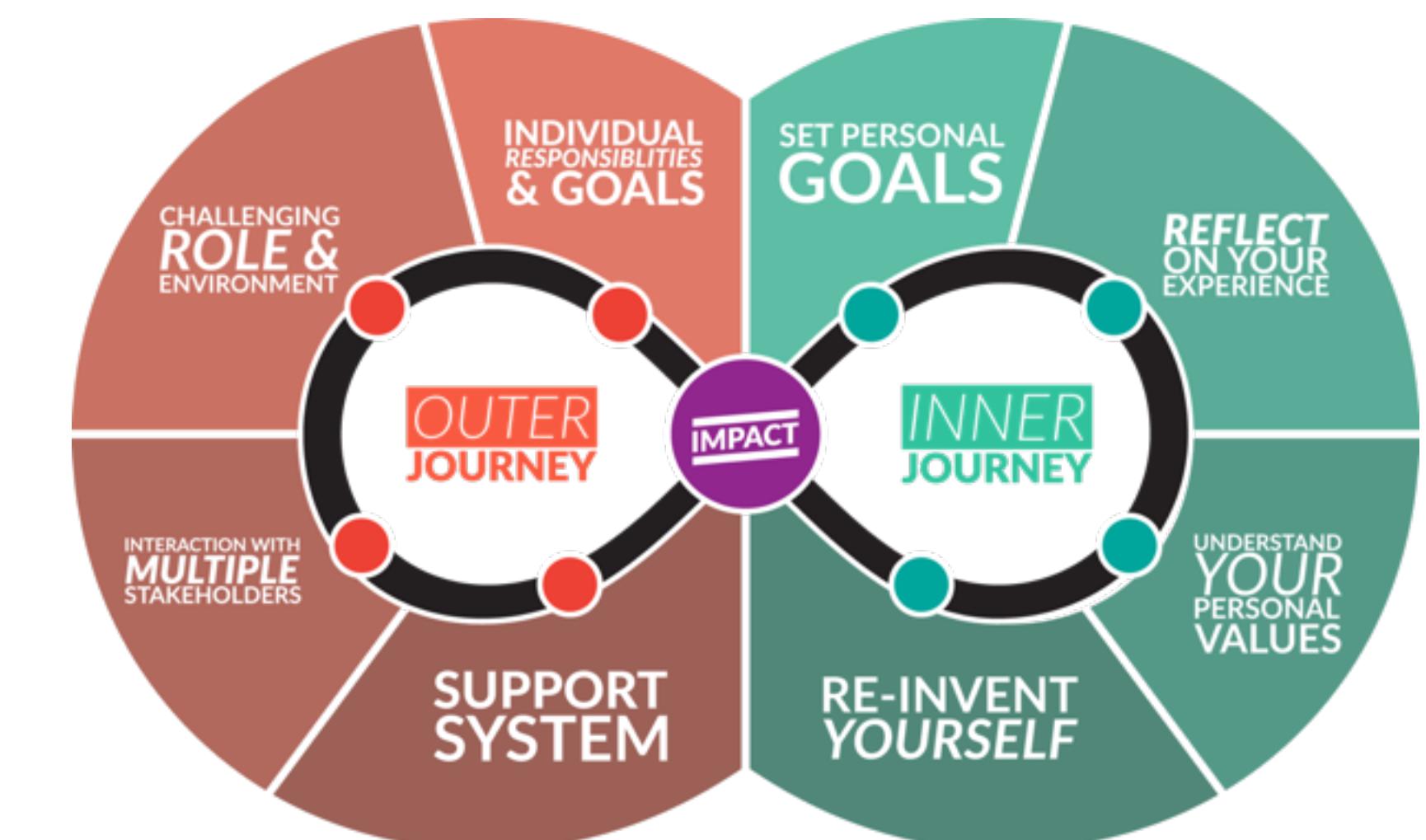
*EB Academy, 19.01.2017*

AIESEC IS A LEADERSHIP  
DEVELOPMENT ORGANIZATION !

**THIS IS WHAT WE DO**

IF WE ARE NOT DELIVERING ON  
THE LEADERSHIP DEVELOPMENT MODEL IN AN EXPERIENCE,  
WE ARE NOT DELIVERING AN AIESEC EXPERIENCE

# 3 parts of AIESEC's LDM

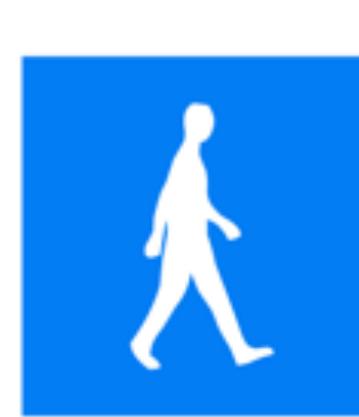


1 The Leadership Qualities

2 The Inner & Outer Journey

3 Standard and Satisfactions

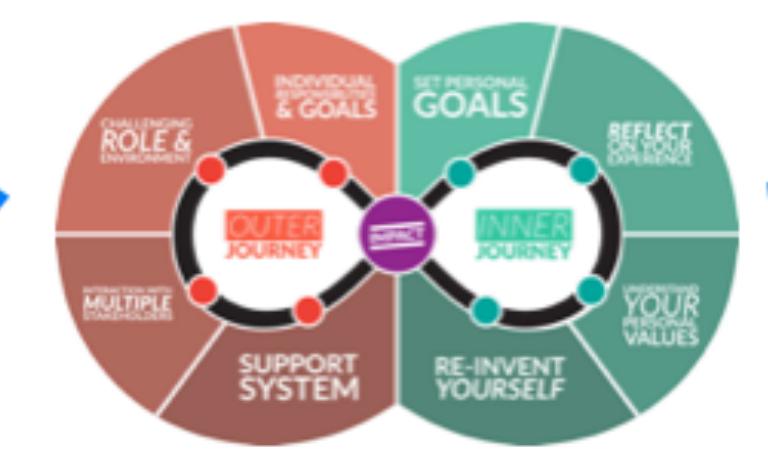
By  
**delivering** SnS, AIESEC  
**facilitate** an Inner & Outer Journey that  
**develops** the Leadership Qualities of our customers.



**deliver**



**facilitate**



**develop**

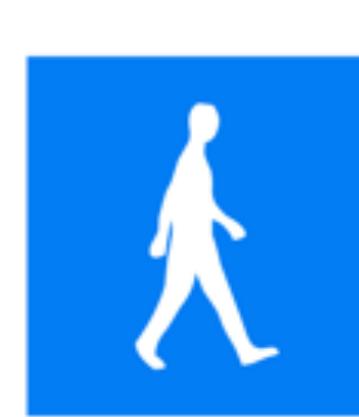




<b>World Citizen</b>		<i>Believes in their ability to make a difference in the world</i>	<i>Interested in world issues</i>	<i>Enjoy taking responsibility for improving the world</i>
<b>Self Aware</b>		<i>Understand and lives personal values</i>	<i>Focusing on strengths over weakness</i>	<i>Explore one's passions</i>
<b>Solution Oriented</b>		<i>Adapts and shows resilience in the face of challenges</i>	<i>Transmits positivity to move forward throughout uncertainty</i>	<i>Takes risks when its needed</i>
<b>Empowering Others</b>		<i>Communicates effectively in diverse environments</i>	<i>Develops &amp; empower other people</i>	<i>Engage with others to achieve a bigger purpose</i>

# *The Defining Elements*

By  
**delivering** SnS, AIESEC  
**facilitate** an Inner & Outer Journey that  
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**deliver**



**facilitate**



**develop**





# SO, WHEN DO WE START WORK ON LDM?

VALUE  
DELIVERY





# VD Bucket List

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**OGX**

**LDA**

*Preparation*

**OPS**

*BA preparation*

**ICX**

**IPS**

*Experience Mapping*

*JD execution*

*Virtual Delivery*

*LEAD facilitation*

*Story collection*

# WHERE IN ALL OF THIS IS LEAD?



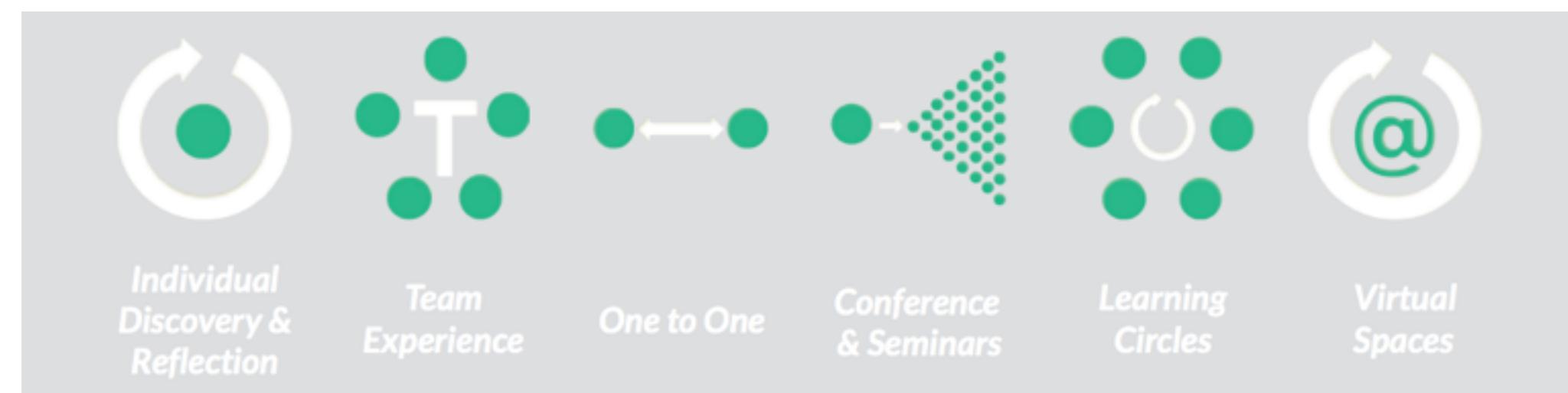


**LEAD  
CONTENT**

**BASED ON DEFINING  
ELEMENTS**



**LEAD  
ENVIRONMENT**



**LEAD  
FACILITATION**

**MEMBERS AS EXPERTS  
IN LEAD FACILITATION**

# HOW DO WE MEASURE IT?



# leadership development assessment

*Start your AIESEC leadership experience by assessing your current state.*



[Take the assessment now](#)



# HOW DOES LDA WORK?

*4 Leadership Qualities*

*12 Defining Elements*

*48 Measuring Characteristics*

**Initial LDA**

Consists of 48 questions

*48 questions based  
on Self Image*

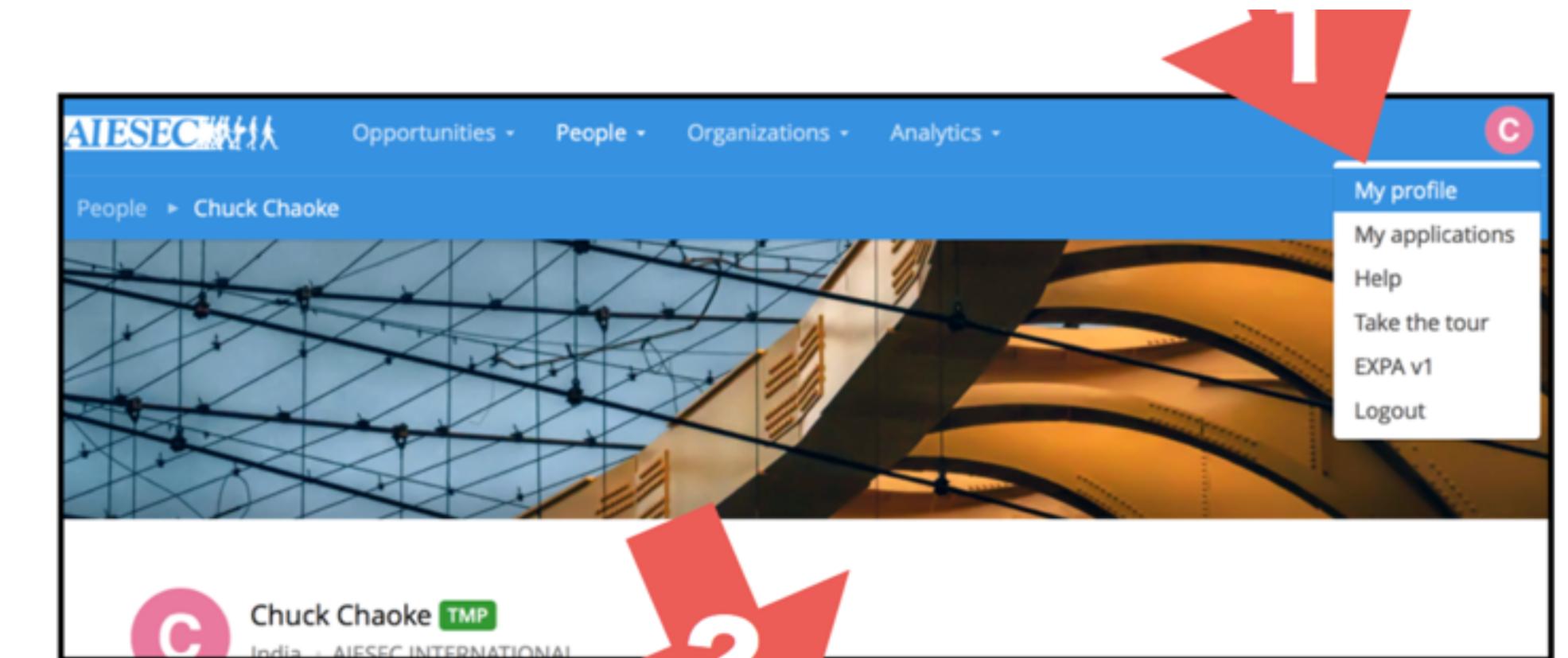
**Exit LDA**

Consists of 96 questions

*48 questions based  
on Self Image*

*48 questions based  
on AIESEC's  
contribution*

# HOW TO TAKE LDA?



AIESEC

Opportunities - People - Organizations - Analytics -

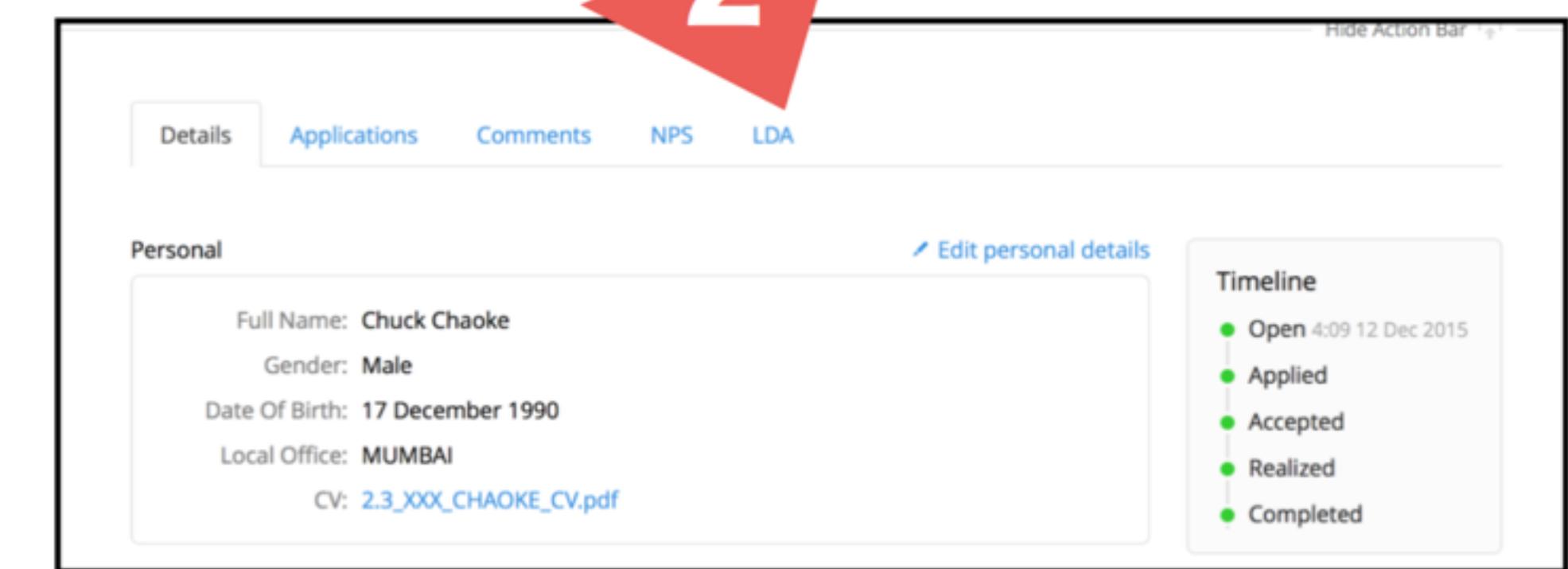
People > Chuck Chaoke

Chuck Chaoke TMP  
India - AIESEC INTERNATIONAL

My profile  
My applications  
Help  
Take the tour  
EXPA v1  
Logout

1

2



Hide Action Bar

Details Applications Comments NPS LDA

Personal

Full Name: Chuck Chaoke  
Gender: Male  
Date Of Birth: 17 December 1990  
Local Office: MUMBAI  
CV: 2.3\_XXX\_CHAOKE\_CV.pdf

Edit personal details

Timeline

- Open 4:09 12 Dec 2015
- Applied
- Accepted
- Realized
- Completed

2



Hide Action Bar

Applications Comments NPS LDA

Organizational Strategy

Take Initial LDA

Help

3

# WHAT DO WE NEED TO DO WITH LDA?

## FOR MEMBERSHIP:

- make all members fill LDA
- educate about LDA

# WHAT DO WE NEED TO DO WITH LDA?

## FOR EPS:

### OGX:

- correct expectation setting about LDM in marketing message
- explaining the value of LDA
- showing EP result in EXPA & detailed analysis
- goal setting & preparation based on LDA result

### ICX:

- customization of LEAD in IPS based on LDA results
- goal setting follow-up
- measuring LDA result in the end of experience

**TIME FOR YOUR  
QUESTIONS!**

