

# LDM & LDA

*EB Academy, 19.01.2017*

*AIESEC IS A LEADERSHIP  
DEVELOPMENT ORGANIZATION !*

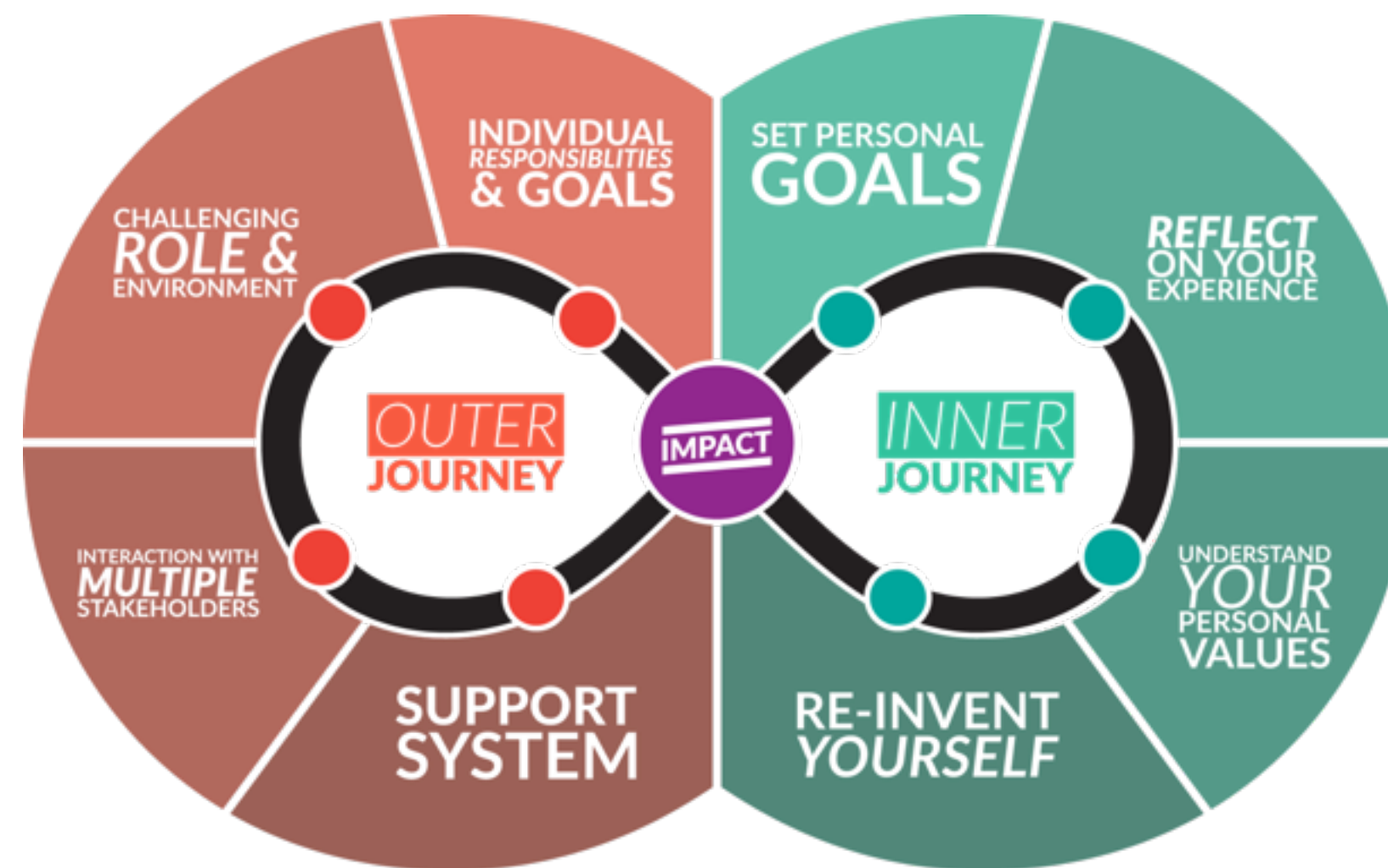
**THIS IS WHAT WE DO**

IF WE ARE NOT DELIVERING ON  
THE LEADERSHIP DEVELOPMENT MODEL IN AN EXPERIENCE ,  
WE ARE NOT DELIVERING AN AIESEC EXPERIENCE

# 3 parts of AIESEC's LDM



1 The Leadership Qualities



2 The Inner & Outer Journey



3 Standard and Satisfaction

By  
**delivering** SnS, AIESEC  
**facilitate** an Inner & Outer Journey that  
**develops** the Leadership Qualities of our customers.







<b>World Citizen</b>		Believes in their ability to make a difference in the world	Interested in world issues	Enjoy taking responsibility for improving the world
<b>Self Aware</b>		Understand and lives personal values	Focusing on strengths over weakness	Explore one's passions
<b>Solution Oriented</b>		Adapts and shows resilience in the face of challenges	Transmits positivity to move forward throughout uncertainty	Takes risks when its needed
<b>Empowering Others</b>		Communicates effectively in diverse environments	Develops & empower other people	Engage with others to achieve a bigger purpose

# *The Defining Elements*

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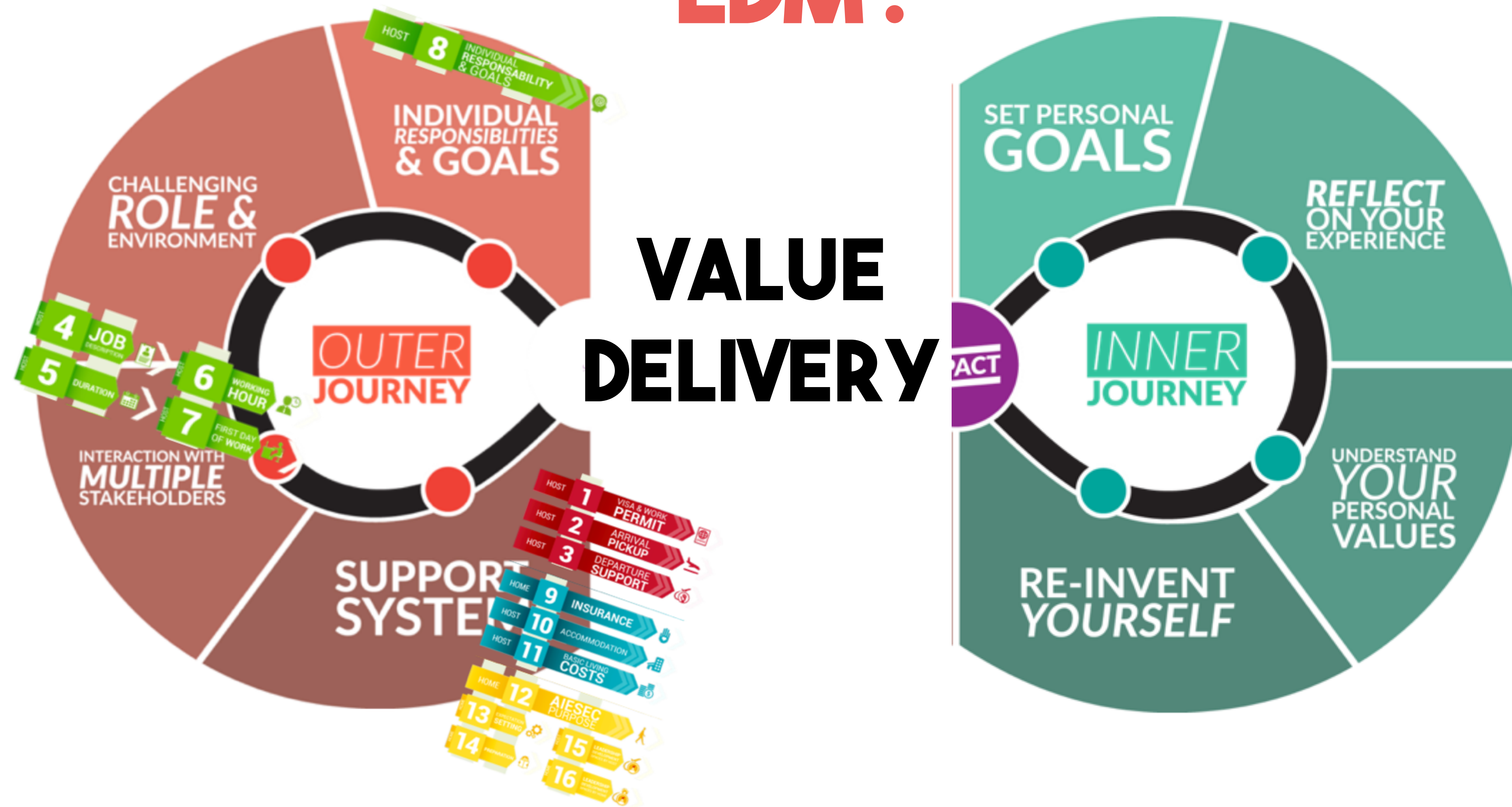








# SO, WHEN DO WE START WORK ON LDM?







# *VD Bucket List*

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OGX

LDA

Preparation

OPS

BA  
preparation

ICX

IPS

Experience  
Mapping

JD  
execution

Virtual  
Delivery

LEAD  
facilitation

Story  
collection

<http://www.aies.ec/ai-resources/ldm?rq=LDM>



# WHERE IN ALL OF THIS IS LEAD?





*LEAD  
CONTENT*

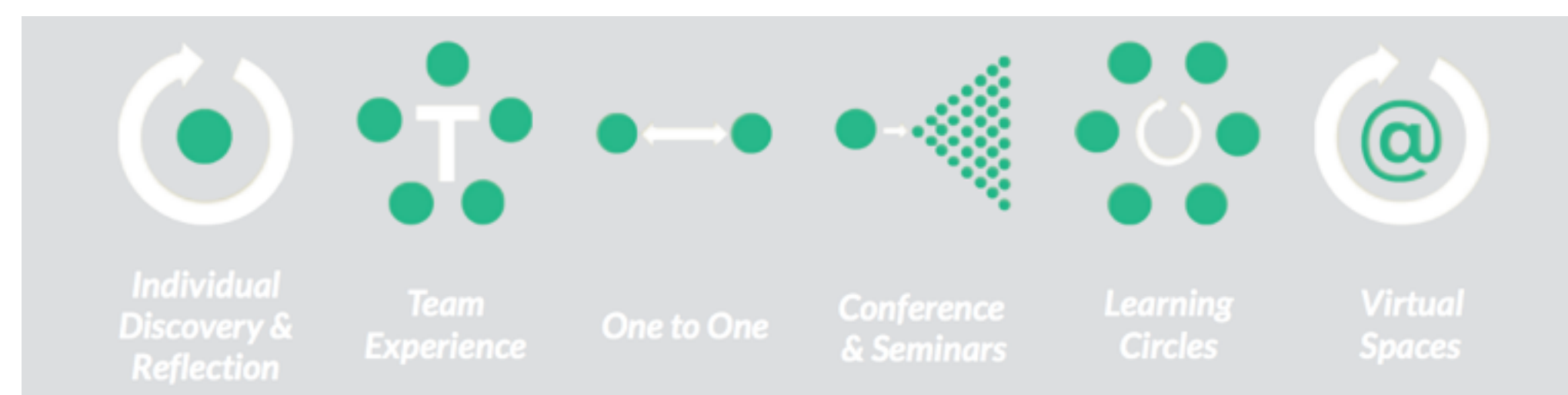


*LEAD  
ENVIRONMENT*



*LEAD  
FACILITATION*

**BASED ON DEFINING  
ELEMENTS**



**MEMBERS AS EXPERTS  
IN LEAD FACILITATION**



# HOW DO WE MEASURE IT?





# leadership development assessment

*Start your AIESEC leadership experience by assessing your current state.*



*Take the assessment now*





# HOW DOES LDA WORK?

*4 Leadership Qualities*

*12 Defining Elements*

*48 Measuring Characteristics*

## Initial LDA

*Consists of 48 questions*

*48 questions based  
on Self Image*

## Exit LDA

*Consists of 96 questions*

*48 questions based  
on Self Image*

*48 questions based  
on AIESEC's  
contribution*

# HOW TO TAKE LDA?

The image illustrates a three-step process for taking LDA in the AIESEC system, with each step highlighted by a red arrow and a number.

**Step 1:** The user is on the AIESEC India profile page. The navigation bar at the top includes 'AIESEC India', 'Opportunities', 'People', 'Organizations', and 'Analytics'. The user's profile is shown with a pink 'C' icon and the name 'Chuck Chaoke' with a 'TMP' status. A dropdown menu is open, showing options: 'My profile', 'My applications', 'Help', 'Take the tour', 'EXPA v1', and 'Logout'.

**Step 2:** The user navigates to the 'Applications' tab. The 'Personal' section displays the following information: Full Name: Chuck Chaoke, Gender: Male, Date Of Birth: 17 December 1990, Local Office: MUMBAI, and CV: [2.3\\_XXX\\_CHAOKE\\_CV.pdf](#). A 'Timeline' section on the right shows the status of the application: Open 4:09 12 Dec 2015, Applied, Accepted, Realized, and Completed.

**Step 3:** The user clicks on the 'LDA' tab. The 'Organizational Strategy' section is visible, and a green button labeled 'Take Initial LDA' is present.



# WHAT DO WE NEED TO DO WITH LDA?

## FOR MEMBERSHIP:

- make all members fill LDA
- educate about LDA

# WHAT DO WE NEED TO DO WITH LDA?

## FOR EPS:

### OGX:

- correct expectation setting about LDM in marketing message
- explaining the value of LDA
- showing EP result in EXPA & detailed analysis
- goal setting & preparation based on LDA result

### ICX:

- customization of LEAD in IPS based on LDA results
- goal setting follow-up
- measuring LDA result in the end of experience



**TIME FOR YOUR  
QUESTIONS!**

