SDG ALIGNMENT

EB Academy, 18.01.2017

AIESEC Declaration on Sustainable Development Goals

In December 2015, AIESEC's young global leaders and representatives from 126 countries and territories gathered at the United Nations Headquarters to promote and drive youth participation in the implementation of the 2030 Agenda for Sustainable Development to achieve the Sustainable Development Goals.

Taking into account:

The desire of AIESEC's global membership and strategic partners to embrace the Sustainable Development Goals;

AIESEC's goal to engage and develop every young person in the world - a milestone towards achieving its organizational mission and vision of Peace and Fulfillment of Humankind's Potential;

AIESEC's 2020 ambition to shape its operations around the needs of the world, increase its reach and scale up positive impact in communities around the globe by mobilizing more young leaders through its global volunteer and internship programs;

AIESEC hereby declares to embrace and contribute to achieving the Sustainable Development Goals by mobilizing and developing young leaders who **create awareness**, **foster engagement** and **take action** to implement these goals.

1. Create Awareness of the Sustainable Development Goals

AIESEC commits to create awareness of the Sustainable Development Goals among its members, partners, collaborators and young people worldwide, to engage the global community in achieving these goals.

2. Foster Engagement around the Sustainable Development Goals

AIESEC commits to gather and amplify youth opinion on issues that matter to them, and facilitate global and local discussions that generate actionable ideas on young people's contribution to the implementation of the Sustainable Development Goals.

3. Take Action on the Sustainable Development Goals

AIESEC commits to align its global volunteer and internship programs with the Sustainable Development Goals to contribute to achieving them; and to mobilize its members and young people around the world to take action to implement the 2030 Agenda for Sustainable Development.

December 11th 2015, United Nations Headquarters, New York City, New York

AIESEC
Declaration
on
Sustainable
Development
Goals

1. Create Awareness of the Sustainable Development Goals
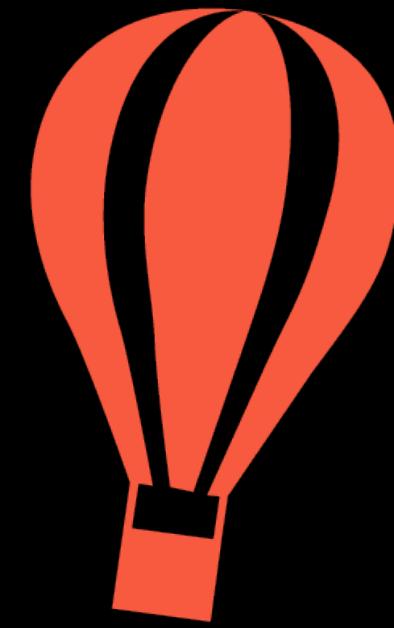
2. Foster engagement Goalsaround the Sustainable Development

3. Take **action** on the Sustainable Development Goals

Value Proposition for Youth

A cross-cultural volunteer experience for young people who seek to develop themselves and the world by contributing to the SDGs.

Value proposition for Enablers

Make a local impact with Global Volunteers. A cross-cultural volunteer experience which allows organizations to bring young people from all over the world to their social impact projects.

Step 1

What is the issue in your society that you would like to adress?

(no assuptions, only research)

Step 1

- What are the most pressing needs in your community?
  - Which organizations are working on solving this community needs? Can I get more insights from them?

Step 2

- Which SDG does it refer to?

Step 2

- Which SDG target does it refer to?

TARGETS

4.1
By 2030, ensure that all girls and boys complete free, equitable and quality primary and secondary education leading to relevant and effective learning outcomes

4.2
By 2030, ensure that all girls and boys have access to quality early childhood development, care and pre-primary education so that they are ready for primary education

4.3
By 2030, ensure equal access for all women and men to affordable and quality technical, vocational and tertiary education, including university

4.4
By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship

4.5
By 2030, eliminate gender disparities in education and ensure equal access to all levels of education and vocational training for the vulnerable, including persons with disabilities, indigenous peoples and children in vulnerable situations

4.6
By 2030, ensure that all youth and a substantial proportion of adults, both men and women, achieve literacy and numeracy

4.7
By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development

Step 2

How to choose target?

Private Sector Approach *Research the SDG/CSR focus of this particular organization and build your proposal around it.*

Governmental Approach *Read the strategic plan of your government (many have 2030 visions) and base your project on the needs of your country.*

Youth Approach *Analyze the data from your Youth Speak Survey to find out which SDGs youth in your country cares most about and create your project around these SDGs.*

Step 3

Who to target?

What organization/s can you work with to solve the community needs?
(For example, Red Cross, Teach for all, Ministry of Education, etc)

What is the best way to take action in order to tackle the root cause of the problem? awareness or action?

Based on the community needs, who should in the community should the project target audience?

Step 4

Who we can collaborate with?

- Which external partners can help you implement the project?
- Like-minded organization would you approach to fund and sustain your project? (for example Companies with CSR Departments)
- Which organizations can help you scale-up the project?

Step 5

Measurement of Impact

What are the tangible deliverable that will measure your impact in the long term?

For example: # students participated in project workshops by 30th Dec 2017 , #new schools participating in within the project by 30th Dec 2017 ,# conducted workshops by 30th Dec 2017

SDG Projects

Step 6

Methodology

Let's fill it in!

The format of the project is…
(workshops, lessons, games, etc)

The final MoS is…

topic	GOAL	JD	Outcome

Put the concrete activities and content, not just common ideas.

Step 7

Coordination Mechanism

Who is the responsible for prospecting and follow up the project enablers?
How/ how often is the follow up going to be made?
Who is going to be the responsible to the selection, preparation and follow up of the volunteers/participants?

Who is going to be the logistical responsible on the project?
Who is the final responsible for the implementation of the project?
Where the project income will come from?
Who is going to be the final responsible for its administration?"

SDG ALIGNMENT CHECKLIST

- projects based of specific coomunity needs, adressing one of SDGs

- one or two targets of this SDGs

- # of lives reached

- support of a learning partner for creation/measurement/development

- 1-4 tangible deliverables (measurement of impact)

- members educated on SDGs

- EPs are being made aware of the SDGs before exchange

- IPS helps eps to understand the SDGs

SDG ALIGNMENT IN OTHER AREAS

- YouthSpeak Forum - fostering engagement of youth around SDGs, building

  partnerships for contribution to SDGs

- alignment of GT to SDGs

- SDG based promotion for oGV

- education of membership about SDGs

TIME FOR YOUR QUESTIONS!