

National Education Cycle 2.0

From January until July 2017

Insights:

From NEC 1.0

We reached 82% of goal/achievement

The bottleneck was commission virtual education

We completed one edition of Internal CEEDership & are currently preparing the second edition

We made other projects happen (that weren't planned in the beginning), eg. LCP Bootcamp in ATEMCO

NEC Implementation

National Conferences: PlanCo, NatCo, JulyCo

Commission Summits

Commission Virtual Meetings

Internal CEEDership

General & Functional Coaching

Knowledge HUB

LCP & EB Academy



National Conferences

PlanCo

*Functional Educations
Project Management
Strategic Entity Planning
4DX*

24-26 January 2017

NatCo

*Summer Peak Preparations
Q1 Review
Final induction point for new
generations*

9-12 March 2017

Commission Summits

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oGET

GT Day 1
Process Education
GE Day 2
Boosting Results

February

NST Summit

Skill training for NSTs
NST Planning

February

B2C Summit

Summer Peak Prep.
Lead Nurturing
Opportunity Marketing

April

Commission Summits

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iGV

*SDG Summit
Creation of National Projects
Portfolio
Project Management*

February

Sales

*Sales Education to
BD & iGET
Commission*

January

Enablers CX

*Accounting
Youth in ICX
CRM Standardisation
CX Enablers*

March/April

Commission Summits

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B2B Summit

*Feelinturkey
Globalisation Index
Digital Customer XP*

April

Commission Virtual Meetings

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oGET

Team Management
Team Standards
oGET Basics
oGET Advanced

Starting in March

B2C

Tracking
Summer Peak Prep.
Conversion Rates
Brand Advocacy Strategies
Campaigns

Monthly

iGV

Summer Peak Prep.
Enablers relations
Projects Creation
Sales

IR
Customer Flow
Process Optimisation
Co-Delivery

Monthly

Commission Virtual Meetings

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Sales Strategy Summit

Implementation Seminar BD/iGET

iGET/BD

*Strategy Co-Creation
SP based branding*

*Implementation Focus
Focus Management*

*Monthly Operations
Growth & Experience
Operations Checkpoint*

March

January

Monthly

Commission Virtual Meetings

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TM

KPIs Check-Up
Strategy downscale
Get, Keep, Develop
Educations

Monthly

B2B/CXE

Digital Attraction
Partnership Knowledge
Marketing for iGET & iGV
feelinturkey &
Globalisation Index

Monthly

oGV

Value Delivery
Summer Peak Prep.
IR & Partnership
Fast Approves

Monthly

Internal CEEDership

Cluster-Based CEEDership minimums

Matures: Receive at least 2 CEEDers

Boosters: Receive at least 1 CEEDer

Strivers: Send at least 1 CEEDer

Start-Ups: Send at least 2 CEEDers

**Next Internal CEEDership
edition will happen from
May to Aug**

Home LC Recommendations

Matures: Recommended to send CEEDers for GT

Boosters: Recommended to send CEEDers for GT

Strivers: Recommended to send CEEDers for GV

Start-Ups: Can only send CEEDers for GV

Host LC Recommendations

Matures: Recommended to host CEEDers for GT & GV

Boosters: Recommended to host CEEDers for GT & GV

Strivers: Can host CEEDers for GV

Start-Ups: Cannot host CEEDers

General LC Coachings

Physical

Q1 Review
Q2 Preparations
NatCo Implementation

April 2017

Virtual

LCs follow-up
Depending on LCs cases

Monthly with LCPs

Functional LC Coachings

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B2C (Virtual)

OGX+MKT Synergy
Massive Marketing
Growth by Marketing

February-April-June

iGV (Physical)

Promotion & IR Strategy
Process Education
Project Management
SDG Alignment

March/April

BD & iGET (Physical)

Functional Evaluation
Transition Checkpoint
Planning Education

February

Functional LC Coachings

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TM (Virtual)

*GET Education
KEEP Education
DEVELOP Education
People Analysis*

Upon LC Request

oGV (Physical)

*Fast Approves
Local Tracking
Value Delivery*

March

Knowledge HUB

Virtual Education

*Communication Platform of all education subjects from Member Committee to
AIESEC Turkey plenary.*

Website: <http://tmturkey.wixsite.com/knowledgehub>

Weekly Updates

LCP & EB Academy

LCPs 1718

National & International Representation

Becoming a Team

Finance & Legalities

LC Culture

Local Conferences 101

1718 AIESEC Turkey Direction

LC Growth

MCP/LCP Commission

Information Management

Mission & Strategy Definition

Recruitment & Allocation

EBs 1718

oGV for Results

Customer Flow beyond VD

OGX + Marketeers Synergy

ICX + Marketeers Synergy

Financial Management

Developing our Business

Leading our city & Social Innovation

Leading a team that achieves

SDG Alignment in our operations

LDM & LDA



January 2017

NEC Tracking

NEC 2.0 will be tracked by MCVP TM on a monthly basis. Every single MC member is responsible for its 100% fulfilment.



If you have questions,
Please contact the MCVP TM, Rita Azevedo in rita.azevedo@aiesec.net