



ROM Education Cycle



...THIS STRATEGY IS CONNECTED TO THE
NATIONAL EDUCATION CYCLE, THIS TIME WITH A
CLEAR ROAD OF EDUCATION TO OUR LOCAL
COMMITTEE PRESIDENTS.

...LCP NETWORK WILL CLEARLY KNOW
WHAT SUPPORT TO RECEIVE FROM THE MC
IN TERMS OF EDUCATION AND
DEVELOPMENT.

AIESEC's direction

Management Education Skills Development

Implementation

NATIONAL
CONFERENCES

NATIONAL
PRESIDENTS
MEETINGS

VIRTUAL
EDUCATION

GENERAL
COACHING

LOCAL
CONFERENCES
SUPPORT

NPMS/ National Conj.

What happens?

Objective

ALIGN PRESIDENTS WITH ENTITIES DIRECTION &
CUSTOMISED EDUCATION, ACCORDING TO THE
LCP LIFECYCLE.

Target

LOCAL COMMITTEE PRESIDENTS

Dates

JULY/SEPTEMBER/DECEMBER

NPMs/ National ConJ. What happens?

JulyCo/NPM

LEGISLATION & REGULATIONS

LCP/TM SYNERGY

INTERNAL RESOURCE
MANAGEMENT

OD + GROWTH MODEL

LC STRUCTURES

ATCOM/NPM

INDUCTION + TRANSITION

Pipeline MANAGEMENT

4 DX IMPLEMENTATION

LC CULTURE + WORKING STYLE

LC STRUCTURES

ATEMCO/NPM

TRANSITION

LC MANAGEMENT

NEGOTIATION + COMMUNICATION

SKILLS

PlanCo

TEAM MANAGEMENT

PLANNING + EXECUTION

LC SYNERGIES

LC STRUCTURES

LEGISLATION & REGULATIONS

NatCo

INTERNAL RESOURCE
MANAGEMENT

OD + GROWTH MODEL

CONFLICT RESOLUTION

Virtual Meetings

What happens?

Objective

EDUCATIONAL SPACE DESIGNED TO KEEP **CONSTANT LEARNING EXPERIENCES** TO THE LCPS. FOCUS ON THE “HOW” PART OF THEIR WORK.

Target

LOCAL COMMITTEE PRESIDENTS
SOMETIMES, LCVPS OF SPECIFIC AREAS

Virtual Meetings

What happens?

August

EXTERNAL NETWORK
MANAGEMENT + LEC

COACHING VPS/MENTORING

TIME MANAGEMENT

HOW TO PROVIDE
FEEDBACK

September

PERFORMANCE MANAGEMENT

LEADING EFFECTIVE
MEETINGS

ADAPTATION TO CHALLENGES

RECRUITMENT &
INDUCTION

October

HOW TO USE IMPLEMENTATION
CHANNELS
HOW TO INCREASE TEAMS
EFFICIENCY

LCP TRANSITION

MKT INVESTMENTS

November

ROLE-MODELING &
SHOWCASING
EB TRANSITION

General Coaching

What happens?

Objective

PROVIDE CUSTOMISED SUPPORT AND EDUCATION TO LOCAL COMMITTEES. PHYSICALLY AND VIRTUALLY ON AN ONGOING BASIS. EACH COACHING'S CONTENT IS DIFFERENT.

Target

EXECUTIVE BOARDS

Dates

ONGOING

Local Conferences

What happens?

Objective

MAKING SURE THE ENTIRE LOCAL COMMITTEE IS ON THE SAME PAGE ABOUT DIRECTION AND KNOWLEDGE. PART OF INDUCTION PERIOD FOR NEWLY RECRUITED MEMBERS AND EMPOWERMENT FOR NEWLY ELECTED TEAM LEADERS. OPPORTUNITY TO BOOST PRODUCTIVITY AND RETENTION RATE.

Target

ALL THE NETWORK

Dates

2 WEEKS AFTER MEMBER RECRUITMENT (MARCH & OCTOBER)

MIDDLE OF MEMBERS XP - IMPROVE SKILLS FOR THEIR AIESEC XP (SUMMER & DECEMBER)

Local Conferences

What happens?

Newbies

G2K AIESEC

G2K MY DEPARTMENT

G2K MY LC

Leaders
LEADERSHIP

TRAINING AND COACHING

SKILLS

MOTIVATE

Time	Newbies						Team Leaders	Time								
	iGCDP	oGIP	oGCDP	MKT	iGIP	BD										
8:30:00	Arrival						8:30:00									
9:00:00	Opening						9:00:00									
9:30:00	Why of AIESEC						9:30:00									
10:00:00	Why of AIESEC						10:00:00									
10:30:00							10:30:00									
11:00:00	Introduction to AIESEC						Team Standards	11:00:00								
11:30:00							Team Management	11:30:00								
12:00:00	Why of iGCDP	Why of oGIP	Why of oGCDP	Why of MKT	Why of iGIP	Why of BD	Self-Awareness	12:00:00								
12:30:00	Sub-products	Sub-products	Sub-products	Sub-products	Sub-products	Sub-products	Communication Skills	12:30:00								
13:00:00	Lunch							13:00:00								
13:30:00								13:30:00								
14:00:00	JD Clarification	JD Clarification	JD Clarification	JD Clarification	JD Clarification	JD Clarification	Communication Skills	14:00:00								
14:30:00							Time Management	14:30:00								
15:00:00	Processes - matching, realization, S&S	Processes - matching, realization, S&S	Processes - matching, realization, S&S	Value Proposition & Channels	Processes - matching, realization, S&S	Sales	Communication Skills	15:00:00								
15:30:00							Time Management	15:30:00								
16:00:00	Break							16:00:00								
16:30:00								16:30:00								
17:00:00	Sustainability	Synergies OGX-MKT			Synergy BD-iGIP		Performance Management	17:00:00								
17:30:00	Team Standards Introduction							17:30:00								
18:00:00								18:00:00								
18:30:00	Our Team & Plan							18:30:00								
19:00:00								19:00:00								
19:30:00	Our Stories							19:30:00								
20:00:00								20:00:00								
20:30:00	First 30 days							20:30:00								
21:00:00	Plenary							21:00:00								
21:30:00								21:30:00								
22:00:00								22:00:00								
22:30:00	Dinner Together/Hangout							22:30:00								
23:00:00								23:00:00								
Time	iGCDP	oGIP	oGCDP	MKT	iGIP	BD	Team Leaders	Time								

March &
October

Local Conferences

What happens?

Basic TFT

- Delegates know the concepts of training and facilitating and are aware of the differences
- Delegates feel comfortable delivering sessions and are able to be flexible and improvise
- Delegates are motivated to apply for their first FACI experiences.

Advanced TFT

- Delegates will practice the skills they already have;
- Delegates get advanced visual and facilitation skills to practice in their AIESEC experience.

		Basic		Advanced				Basic		Advanced			
08:00	08:30	Arrival		08:00	08:30	Sleep		08:00	08:30	Basic		Advanced	
08:30	09:00	breakfast		08:30	09:00	breakfast		08:30	09:00	breakfast		breakfast	
09:00	09:30			09:00	09:30			09:00	09:30				
09:30	10:00			09:30	10:00			09:30	10:00				
10:00	10:30	OPENING PLENARY		10:00	10:30	MORNING PLENARY		10:00	10:30				
10:30	11:00			10:30	11:00	HG TIME		10:30	11:00				
11:00	11:30	G2K		11:00	11:30			11:00	11:30				
11:30	12:00	HG TIME		11:30	12:00	Delivery methods		11:30	12:00				
12:00	12:30	HG TIME		12:00	12:30	HG TIME		12:00	12:30				
12:30	13:00	Lunch		12:30	13:00	Prep for DIY		12:30	13:00				
13:00	13:30			13:00	13:30	Prep for DIY		13:00	13:30				
13:30	14:00	My Starting Point		13:30	14:00	Lunch		13:30	14:00				
14:00	14:30	Delivery methods		14:00	14:30			14:00	14:30				
14:30	15:00			14:30	15:00	Prep for DIY		14:30	15:00				
15:00	15:30	Learning process & needs assessment		15:00	15:30	Prep for DIY		15:00	15:30				
15:30	16:00	Communicating my AIESEC XP		15:30	16:00	Prep for DIY		15:30	16:00				
16:00	16:30			16:00	16:30	Break		16:00	16:30				
16:30	17:00	Break		16:30	17:00	Break		16:30	17:00				
17:00	17:30	Session building		17:00	17:30	It's show time		17:00	17:30				
17:30	18:00	Co-facilitation		17:30	18:00	It's show time		17:30	18:00				
18:00	18:30			18:00	18:30	Break		18:00	18:30				
18:30	18:30	Managing audience		18:30	19:00	Break		18:30	19:00				
19:00	19:00	Improvisation		19:00	19:30	EVENING PLENARY		19:00	19:30				
19:30	19:30			19:30	20:00			19:30	20:00				
20:00	20:00	Dinner		20:00	20:30			20:00	20:30				
20:30	20:30			20:30	21:00			20:30	21:00				
21:00	21:00	EVENING PLENARY		21:00	21:30	Going home		21:00	21:30				
21:30	21:30			21:30	22:00			21:30	22:00				
22:00	22:00	Party		22:00	22:30			22:00	22:30				
22:30	22:30			22:30	22:30			22:30	22:30				

Summer

Tracking System

MCVP TM WILL BE TRACKING THIS DOCUMENT ON A
MONTHLY BASIS, THROUGH COMMUNICATION WITH THE
RESPONSIBLE MCVPS





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