

% MEMBERS PERFORMANCE REPORT

JULY 17



MOS EXPLANATION

TM is about getting, developing and keeping the right people in AIESEC to ensure achievement of the organisation's goals. Our Main MOS therefore relate to how our entity/membership are achieving the organisation's goals in TM areas of GET, KEEP and DEVELOP.

If your membership all has clear JDs with clear goals per MONTH - then on a MONTHLY basis you can assess the % of members that have achieved or not achieved their goals/ tasks.



MOS EXPLANATION

IN SIMPLE WORDS, THIS MOS SHOWS US WHAT IS THE % OF YOUR MEMBERSHIP THAT IS ACHIEVING THEIR INDIVIDUAL GOALS:)



WHAT KIND OF GOALS?

TASK-BASED

TARGET-BASED

GOALS

An indicator established to determine how successfully you are achieving an objective

An indicator established to determine whether you have achieved your objective

For example:

- *Make 5 cold calls per week*
- *Have 10 host families by the end of the month*
- *Make 2 webinars to downscale information*



WHAT KIND OF GOALS?

TASK-BASED

TARGET-BASED

GOALS

For example:

- *# of cold calls*
- *% of team standards*
- *Review budget*
- *Create frameworks*
- *Create tracking tools*
- *% Implementation*
- *# university promotions*
- *# of facebook posts*
- *# educations*

For example:

- *# of opens*
- *# of approvals*
- *# of realisations*
- *# of approvals*
- *# productivity*
- *# budget realisation*
- *# incomes*
- *% Retention Rate*
- *% Conversion Rate*
- *# NPS*



ENTITY OVERVIEW

JULY	ADANA	ANKARA	ANTALYA	BURSA	DENIZLI	EASTMED	ESKISEHIR	GAZIANTEP	ISTANBUL	ISTANBUL ASIA	IZMIR	KOCAELI	TRABZON
IGET	MISSED DDL	%59	%73	%48	MISSED DDL	MISSED DDL	%80	MISSED DDL	MISSED DDL	%54	MISSED DDL	%91	MISSED DDL
BD	MISSED DDL	%68	-	%46	MISSED DDL	MISSED DDL	%50	MISSED DDL	MISSED DDL	%40	MISSED DDL	%84.75	MISSED DDL
IGV	MISSED DDL	%69	%82	%83	MISSED DDL	MISSED DDL	%83	MISSED DDL	MISSED DDL	%73	MISSED DDL	%87.12	MISSEDD DDL
OGV	MISSED DDL	%68	%69	%39	MISSED DDL	MISSED DDL	%89	MISSED DDL	MISSED DDL	%64	MISSED DDL	%88	MISSED DDL
OGET	MISSED DDL	%60	%66	%33	MISSED DDL	MISSED DDL	%90	MISSED DDL	MISSED DDL	%71	MISSED DDL	%86	MISSED DDL
MKT	MISSED DDL	%100	%61	%54	MISSED DDL	MISSED DDL	-	MISSED DDL	MISSED DDL	%56	MISSED DDL	%80	MISSED DDL
TM	MISSED DDL	-	%93	-	MISSED DDL	MISSED DDL	-	MISSED DDL	MISSED DDL	%83	MISSED DDL	-	MISSED DDL
FIN	MISSED DDL	-	-	-	MISSED DDL	MISSED DDL	-	MISSED DDL	MISSED DDL	%68	MISSED DDL	-	MISSED DDL
LC AVERAGE	MISSED DDL	%67	%73	%55	MISSED DDL	MISSED DDL	-	MISSED DDL	MISSED DDL	%57.46	MISSED DDL	%87	MISSED DDL



DEPARTMENT OVERVIEW

MAY	NATIONAL AVERAGE
IGET	%67
BD	%58
IGV	%79
OGV	%69
OGET	%67
MKT	%70
TM	%88
FIN	%5
NATIONAL AVERAGE	%63



BEST LCs

LC AVERAGE
Kocaeli

iGET
Kocaeli

BD
Kocaeli

iGV
Kocaeli

oGV
Eskisehir

oGET
Eskisehir



BEST LCs

Marketing
Ankara

TM
Antalya

Finance
İstanbul Asia



THANK YOU!

If you have questions, please contact MCVP TM Püren Kırac.

